<u>REMARKS</u>

In accordance with the foregoing, claims 1, 11, 15 and 21 have been amended. New claim 22 has been added. Therefore, after entry of the foregoing claim amendments, claims 1-18 and 21-22 will be pending and under examination. No new matter is being presented, and approval of the amended claims is respectfully requested.

Rejections under 35 U.S.C. §102(b)

Claims 1-18 and 21 stand rejected as being anticipated by Seong (U.S. 2004/0056985). The rejections are respectfully traversed and reconsideration is requested. The following is a comparison between embodiments of the present invention and the cited reference.

Independent claim 1, for example, is amended herein to be directed to a mobile phone for receiving a video signal and displaying video on a screen, where the mobile phone comprises an acquiring unit operable to acquire incoming signal information related to an incoming signal and a generating unit operable to generate display information related to the incoming signal. A display unit is operable to generate downscaled video by downscaling the video being displayed on the screen relative to a size of the displayed video, and display the downscaled video in a first display area and the display information in a second display area, the first and second display areas being obtained by partitioning the screen. (For support, see for example Figs. 7A and 7B and the corresponding written description).

According to embodiments of the present invention, when acquiring incoming telephone information, for example, the mobile phone can display on a screen, which a video is currently being displayed, information relating to the incoming call such that the video and the display information do not overlap each other. As an exemplary advantage, this enables the display information to be notified to the user without interrupting display of the video on the screen.

Seong is directed to a mobile phone having a TV mode. When depression of a TV mode key is detected, a TV image is displayed on one of two partitioned display areas (video data display area), and a current time, key assignment for TV operations, and the like are displayed on the other

partitioned display area (the user display area). The Examiner states that Seong discloses the acquiring unit, as recited in claim 1, citing Figs. 1 and 6 and paragraphs [0070]-[0072]. However, Seong does not discuss, or even suggest, an incoming call at all. Thus, Seong fails to teach or suggest an acquiring unit operable to acquire incoming signal information related to an incoming signal, as recited in claim 1.

Moreover, the Examiner contends that Seong discloses the generating unit operable to generate display information related to the incoming signal, as recited in claim 1, citing Figs. 1 and 6. However, Figs. 1 and 6 of Seong make no mention of generating display information related to an incoming signal.

In fact, according to Seong, if an incoming call is received during TV viewing, it is impossible to display a TV image and the display information on the screen so as not to overlap each other, and notify a user of the display information without interrupting display of video on the screen.

Therefore, it is respectfully submitted that independent claim 1, as amended, patentably distinguishes over Seong. The other pending independent claims are amended herein to recite features substantially similar to those described above with respect to claim 1. Thus, it is further submitted that all independent claims, as well as the pending dependent claims, are allowable over the cited art.

New Claim 22

New claim 22 recites a display unit operable, if the incoming signal is acquired during display of the video on the screen, to display the video and the display information on the screen so as not to overlap each other. Therefore, the foregoing arguments are also asserted for new claim 22, which patentably distinguishes over the prior art for the reasons set forth herein.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue. If it is determined that a telephone conference would expedite the prosecution of this application, the Examiner is invited to telephone the undersigned at the number given below.

In the event the U.S. Patent and Trademark office determines that an extension and/or other relief is required, applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to Deposit Account No. 03-1952 referencing docket no. 278542005700. However, the Commissioner is not authorized to charge the cost of the issue fee to the Deposit Account.

Dated: June 12, 2009 Respectfully submitted,

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